

How to Add a Product

For makers. Your first listing takes about 10 minutes.

WHAT YOU NEED

Clear photos of your piece (up to 8, each under 5 MB; the first one is the cover)

A price and the shipping time and rates you want to offer

A finished seller account with Stripe connected (see Guide 2)

1 Open the new product page

Sign in, then go to myhandora.com/seller/products/new.

You can also open your seller dashboard and tap **Add your first listing**.

2 Add your photos

In the **Photos** box, upload your images. The first photo is your cover, so make it your best one. At least one photo is required.

A short **Video clip** is optional.

3 Fill in "The basics"

Title: a clear name, like "Hand-embroidered linen shirt".

Category and **Type**, for example Ceramic Vase.

Short description in 2 to 3 sentences, then a full description of the materials and finish. Your maker **story** is optional.

4 Add the details

Pick your **materials**, add **dimensions or fit**, and your **shipping time**.

Choose where your item **ships from** and set your **shipping rates**. Enter 0 for free shipping.

5 Set the price and stock

Enter your **price in US dollars**. You can add an optional sale price. Then set how many you have in **stock**.

6

Choose: publish or save as draft

Tick **Publish to marketplace** if you want buyers to see it right away.

Leave it unticked to save it as a **draft**. Drafts are private and buyers cannot see them.

7

Save

Tap **Publish piece** (or **Save as draft**). Your listing is now saved. You can edit it any time.

TIPS FOR MORE SALES

Use natural light and a plain background. Show the item from several angles.

Be honest about size and materials. It prevents returns.

Only handmade pieces are allowed. Digital or resold items will be removed.

MY LISTING IS NOT SHOWING?

Open your Products list and check that it is **published**, not a draft.

Also make sure Stripe payouts are connected, or buyers will see "Shop setup incomplete".