

How to Open Your Seller Account

For makers. It takes about 10 minutes, and it is free to open a shop.

WHAT YOU NEED BEFORE YOU START

An email address, or a Google, Apple or Facebook account

Your bank details, so Stripe can pay you

Your tax ID (SSN or EIN in the US, or your country's equivalent)

A country that Stripe supports (you will see the list in step 5)

1 Start your shop

Go to myhandora.com/sell and tap **Open your shop**.

You can also go straight to myhandora.com/sign-up?role=creator.

2 Create your login

Make sure **I'm a creator** is selected at the top.

Enter your **shop name** (for example: Sofia Lane Studio), your email, and a password. Or tap Google, Apple or Facebook.

Tick the box to agree to the Terms, Privacy Policy and Creator Agreement, then tap **Open my shop**.

3 Shop: name your shop

Confirm your **shop name**, choose your **shop URL** (the web address buyers will use), and pick your **primary specialty**. Tap **Continue**.

4 About: tell buyers about you

Enter your **city**, your **country**, a short **story** about your craft, your usual **response time**, and whether you **accept custom requests**.

5 Check your country

Handora pays makers through Stripe. If your country is not in the list, choose **My country isn't listed**. We cannot open shops there yet, but we are watching for new countries.

6

Payouts: connect Stripe

Tap the connect button. You will go to a secure **Stripe** page to add your bank and tax details. Handora never sees your bank information.

Important: buyers cannot buy from your shop until this step is finished. Until then, your pieces show "Shop setup incomplete".

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Your shop is open!

When Stripe is done you will land back on Handora. Next, add your first product (see Guide 3).

GOOD TO KNOW

Handora is for **handmade** items only. Digital products and services are not allowed. Handora takes 8% of the item price when you make a sale. There are no monthly or listing fees.

New shops can sell items up to \$200 each while they build a track record.

You get paid after the buyer receives the order, plus a short hold of about a week.